

FINANCIAL ASSISTANCE PROGRAMME FOR SMES IN EASTERN AND NORTHERN PROVINCES TO DEVELOP / IMPROVE PACKAGING AND LABELING REQUIRED INTERNATIONALLY

The Sri Lanka Export Development Board (EDB) proposes to implement a financial assistance programme to assist export oriented SME companies in Eastern and Northern Provinces to develop / improve packaging and labelling required internationally.

WHAT IS OFFERED

The assistance will be considered up to a maximum of Rs. 1 Mn per company on cost sharing basis where EDB will reimburse 50% of the total cost to develop / improve packaging / labelling on reimbursement basis.

QUALIFYING ACTIVITY

Introduce packaging / labelling to meet international standards. Refer scheme guideline for details.

FOR WHOM

Product sectors eligible for assistance are Processed Food and Beverages, Spices and Concentrates, Fisheries, Ayurveda Products (Indigenous Medicinal Products), Life-style Products or any other exportable products.

APPLICATION AND SELECTION

Duly completed applications along with the supporting documents as mentioned in the scheme guideline should be sent by registered post to reach Actg. Director/Regional Development, Sri Lanka Export Development Board, No. 42, Nawam Mawatha, Colombo 02, email: dissa@edb.gov.lk on or before 05th May 2025. For more details, Mr. K. Kanojan, Assistant Director, EDB Regional Office, Jaffna on 021 221 5944, email: kanojan@edb.gov.lk.

CHAIRMAN / CHIEF EXECUTIVE OFFICER SRI LANKA EXPORT DEVELOPMENT BOARD NDB - EDB Tower, No. 42, Nawam Mawatha, Colombo 02. www.srilankabusiness.com